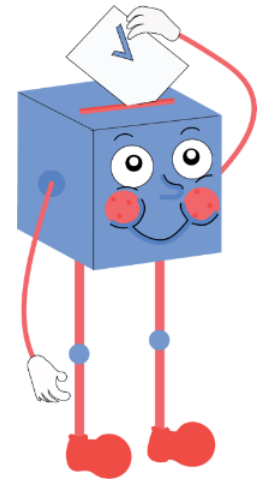


**Article 15:** “You have the right to choose your own friends and join or set up groups, as long as it isn’t harmful to others.”



**CRC30** YEARS  
CONVENTION ON THE  
RIGHTS OF THE CHILD



# OTESFORSCHOOLS

## KS2



### Parents/Carers & Pupils:

This lesson works best in “Full Screen” mode – click the icon at the bottom right of your screen or use the “F5” key to start from the beginning. Use the space bar, mouse or arrow keys to click through!



**Be informed.**



**Be curious.**



**Be heard.**

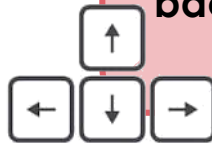
# How to use this lesson...

Use these **buttons** to get the most out of your lesson.

Find this **button** in the bottom right of you screen to **start your lesson**.



Use the **arrow keys** to **go forwards and backwards** through your lesson.



To go back to your normal screen, **press the esc key** on your keyboard.



## Learning from home?

Here are some **ideas of how to get the most out of this lesson at home**.

Ask an adult to **arrange a video call** so you can do some of the **activities with a friend**.



Explore the topic with a **parent or caregiver**: how is their opinion different to yours?



Teach a younger sibling or relative about how **VotesforSchools** works!



### In the classroom?

Look out for these boxes to see how to make the most of the activities!

### Parents' & Carers' Note:

Please see the Notes section below each slide for any further guidance.

### Don't forget to vote...

You can find the link to do this on the final slide. Get your whole household involved!



# Feedback: "Do we appreciate uniqueness?"

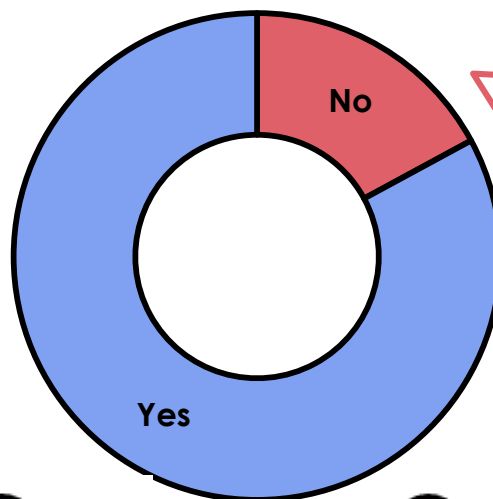


**"I voted yes because when you understand how important uniqueness is, it will help end discrimination and to celebrate uniqueness around the world."**


Stanhope Primary School

**"Nobody is mean or teases me and I have two dads."**

Childwall CofE School



 **Yes**  
**82.9%**

 **No**  
**17.1%**

**"I voted no because there are so many people that look different or look unique, and quite a large amount of people in the world will say those people look weird or ugly or different which, if you think about it, [is] extremely rude to those who are being called that."**

Royal Alexandra & Albert School

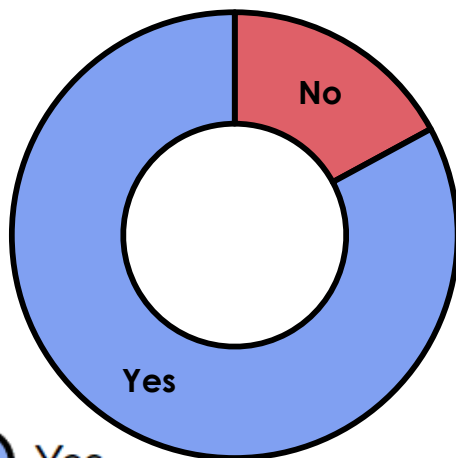



**"I put yes as my own answer, because I am a person who is against discrimination... However, if this question was directly asking about the whole world I would say no, especially with the Black Lives Matter protest, it seems that most people have no respect for others who are a different colour, religion, gender and even from a different country from them. Uniqueness is a special thing God has given to us and it should be appreciated more."**

Eastbury Primary School



# Feedback: “Do we appreciate uniqueness?”



 No  
17.1%

 Yes  
82.9%



We shared what you had to say with **Jonathan Glazzard, Professor of Inclusive Education** at Carnegie School of Education who is **passionate about improving young people's mental health**. Here's what he said:

“It is fantastic that children and young people have such positive attitudes toward diversity. However, what is clear from the survey is that they understand that discrimination still exists. Schools play a critical role in helping children to understand that all people deserve to be treated with respect. It is essential that children learn that prejudice and discrimination are wrong.”





# Be informed!



Here's what's been in the news this week...

## More lockdown changes!



Prime Minister Boris Johnson said that more **changes would be made to lockdown** on 4<sup>th</sup> July. **Click the picture to find out more!**

**Clap for carers** will return every year on the **NHS' birthday** – and you can find how to get involved later in this lesson!



## Clap for carers returns!



After a 22-year wait, a new version of the famous game **Crash Bandicoot** is being released on **2<sup>nd</sup> October 2020!**



15-year-old Luka Romero has become the **youngest ever footballer to play in the Spanish top division.**



## Youngest top division footballer





# Starter: Being heard



## Cause:

An issue that's supported by people who want to see change, such as charities.

## Guess (2-3 mins)

These well-known faces have all shown their support for different causes recently! Do you know who they are and what cause they're trying to help?



# Starter: Being heard



**Kate Middleton,**  
Duchess of  
Cambridge

Children's mental  
health



**John Boyega,**  
Star Wars actor

Black Lives Matter



**Marcus Rashford,**  
Manchester United  
footballer

Free School Meals  
vouchers

**Captain Tom Moore,**  
Former British Army  
officer

NHS charities



**Greta Thunberg,**  
Environmental  
activist

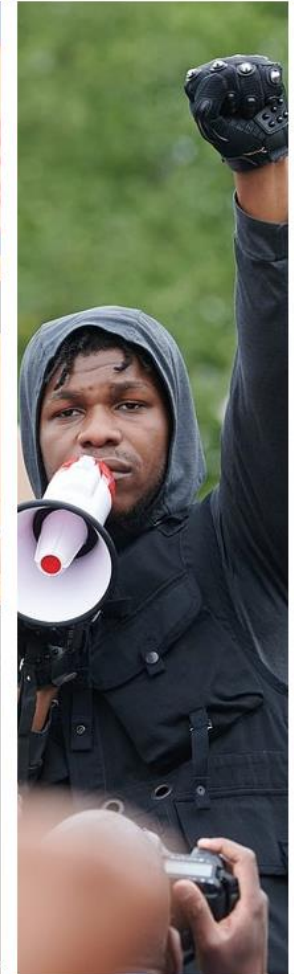
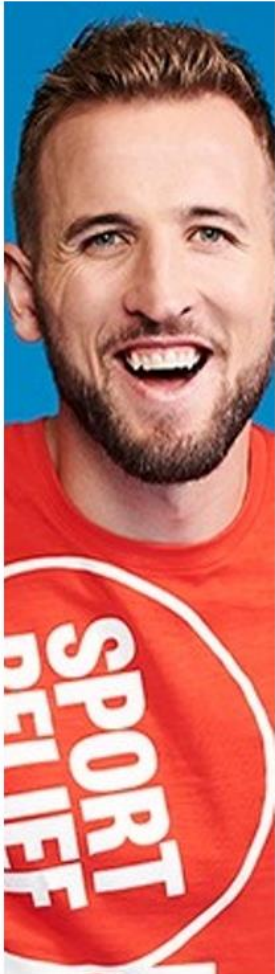
Climate change  
awareness



## Challenge:

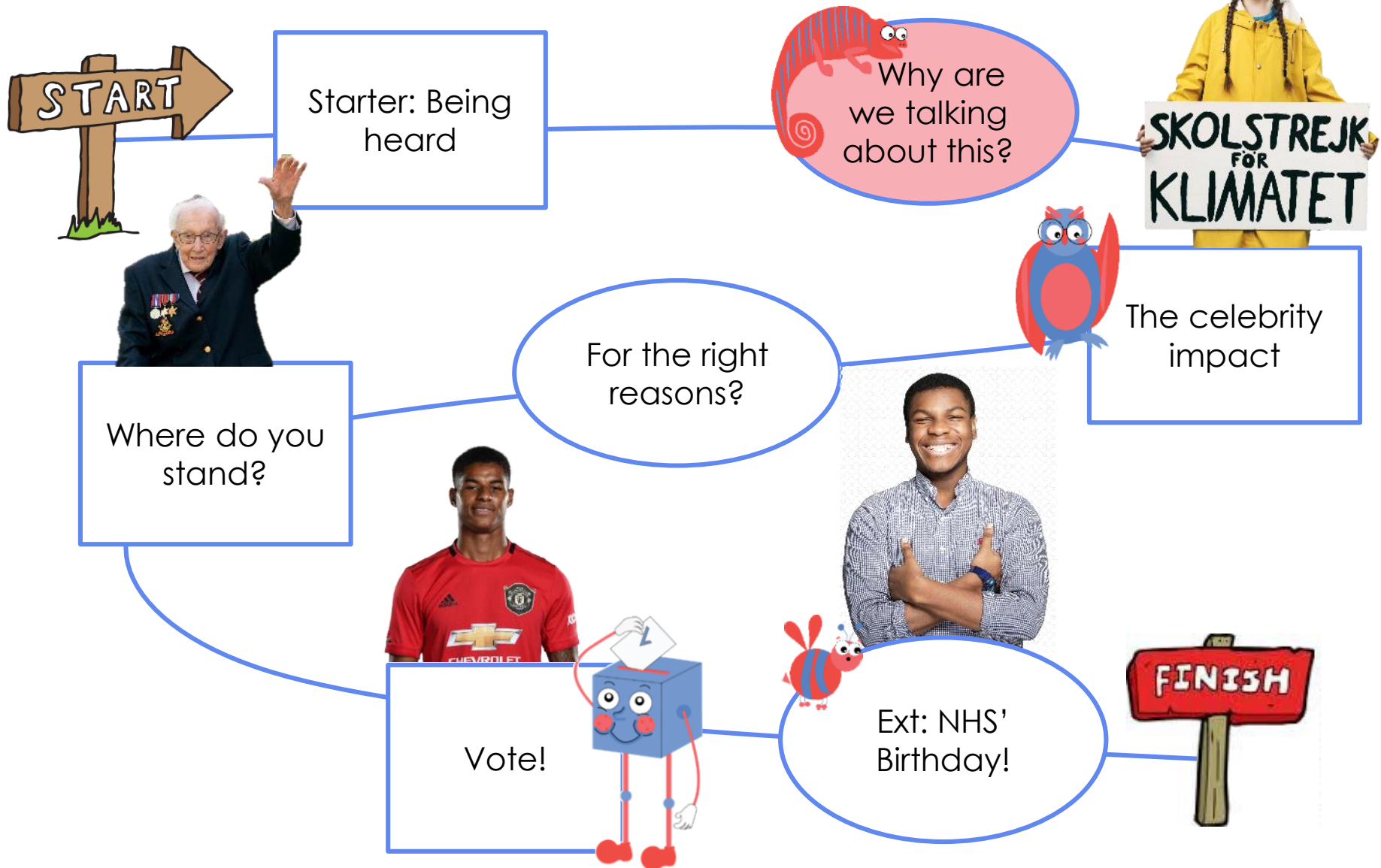
Why do you think these people  
decided to support these causes?  
Why might they be important to them?

# Do causes need celebrities' help to be successful?





# Our learning journey for this week!



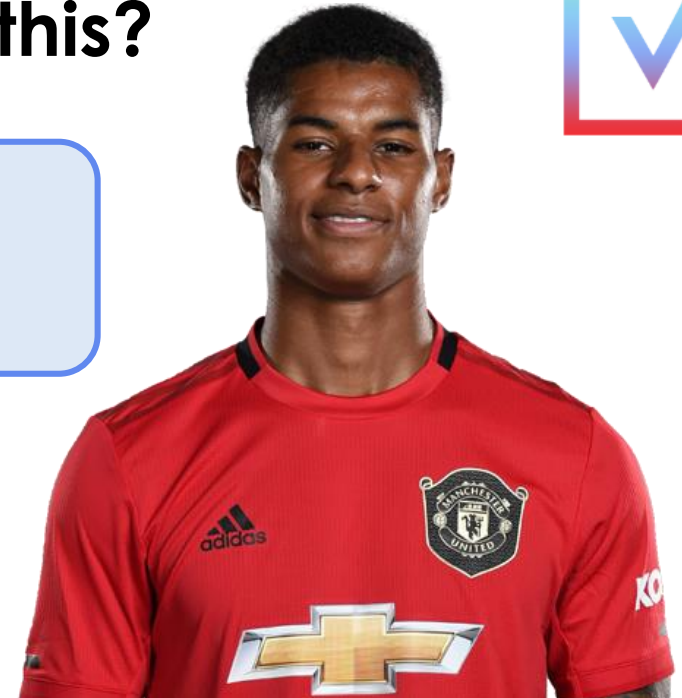


# Why are we talking about this?



This month, footballer **Marcus Rashford** made headlines around the world after he **asked the Government to provide free school meals over summer** for children who need them.

His campaign raised more than **£20 million** before **the Government changed their policies and agreed to help families** that needed food over the summer holidays.

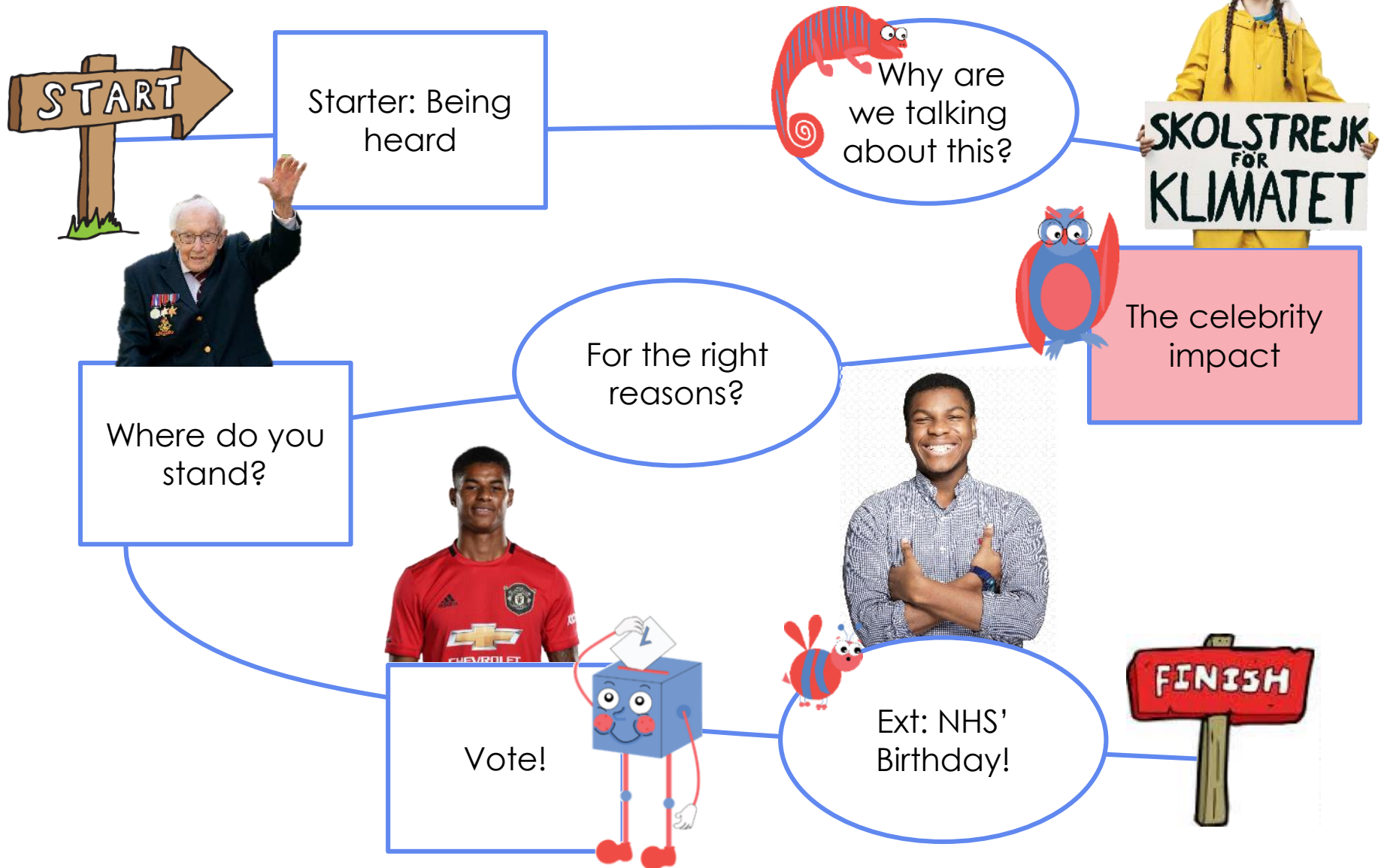


This is after **Captain Tom Moore** raised almost **£33 million for the NHS** by walking laps of his garden during lockdown.



Captain Tom may have started out on his own, but he quickly got the **support of many famous faces... Would he have been so successful without celebrity help?** Or do we need celebs to help show us what causes to support?

# Our learning journey for this week!





# The celebrity impact



Quite often, when a charity or group want to make a change, they will **ask celebrities to support their cause**.

Some studies have shown that **celebrity help makes us more likely to support a cause**, but others have said the opposite!

**Vote (2-3 mins)**

Are you **more or less likely** to support a cause because of the celebrities who endorse it? Why?

More likely



Less likely



Makes no difference





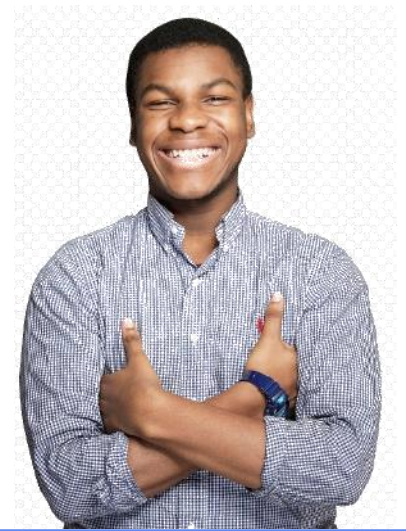


# The celebrity impact



## Discuss (10-20 mins)

On the next few slides, you are going to read about some different causes that celebrities have gotten involved in. For each one, think carefully about **what impact the celebrity had on the cause, and whether they were needed.**





# The celebrity impact

**Greta Thunberg** began protesting for change by sitting outside of the **Swedish Parliament** building asking for action to be taken on climate change. Very quickly, her protests went viral and millions of people joined in.



As more and more people heard about what she was doing, many celebrities also praised her. However, Greta **told celebrities that they must act too**, saying: **"People see you celebrities as gods, you influence billions of people, we need you, you can use your voice to raise awareness** about this global crisis."

Do you think climate change protests needs celebrities to gain support? Why/why not?



# The celebrity impact



Earlier this year, **Captain Tom Moore** set out to walk 100 laps of his garden before his 100<sup>th</sup> birthday, and raise **£1,000**. His daughter thought **it would make a nice news story, so wrote to a local paper about his mission.**



Tom went on **to raise £33 million, appear on TV** many times and work with a singer to produce a **Number 1\* song in the charts!** TV host **Piers Morgan even promised to give £10,000** of his own money to the cause!

**Do you think Captain Tom needed celebrities to gain support?**  
Why/why not?



# The celebrity impact



"As a family, **we relied on breakfast clubs, free school meals, and the kind actions** of neighbours and coaches."

In June, **Manchester United** footballer **Marcus Rashford** wrote a letter to MPs telling them about his childhood and asking them not to stop **free school meals vouchers for children over the summer holidays**<sup>2</sup>.

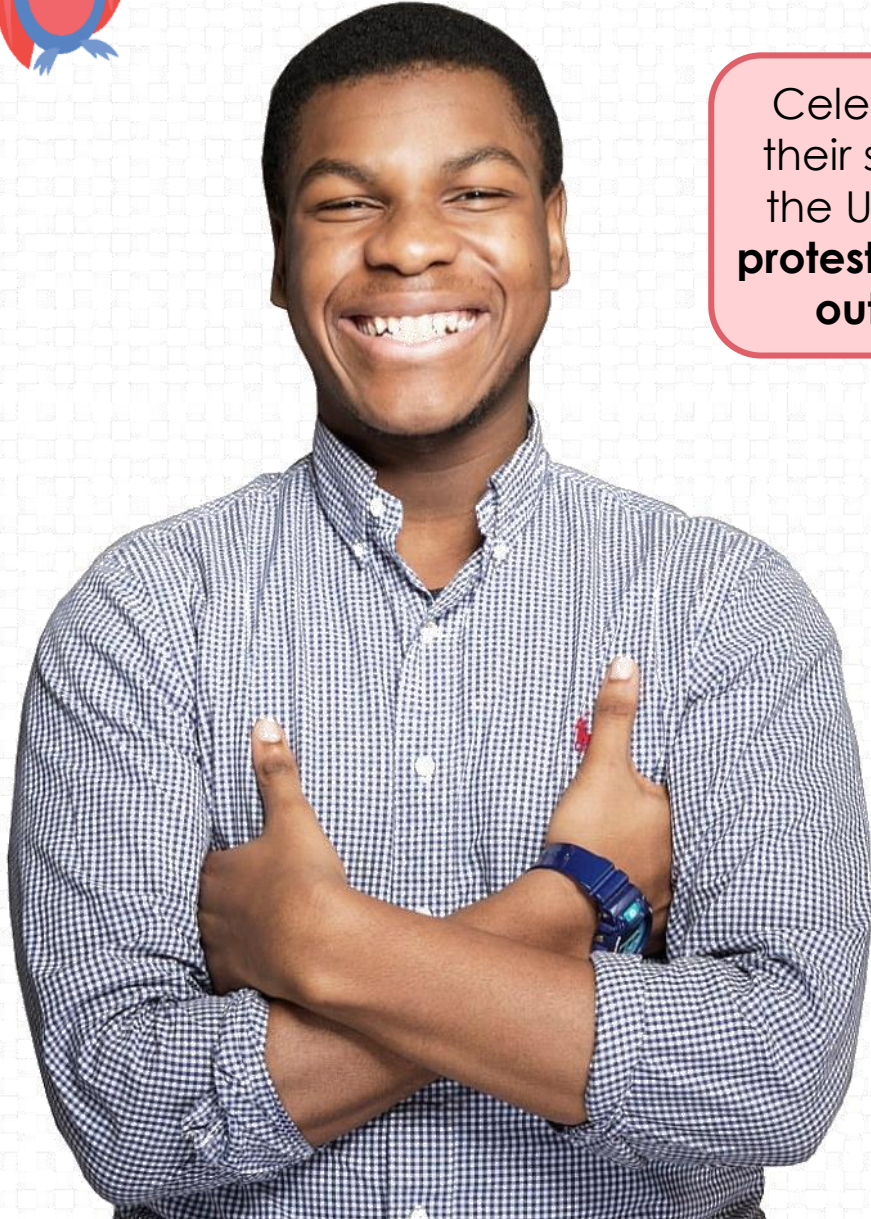
Since receiving the letter, the Government have set up a **£120 million for a "Covid summer food fund"** and Boris Johnson has praised him for **speaking up about it!**

**Do you think this cause needed Rashford to gain support? Why/why not?**





# The celebrity impact

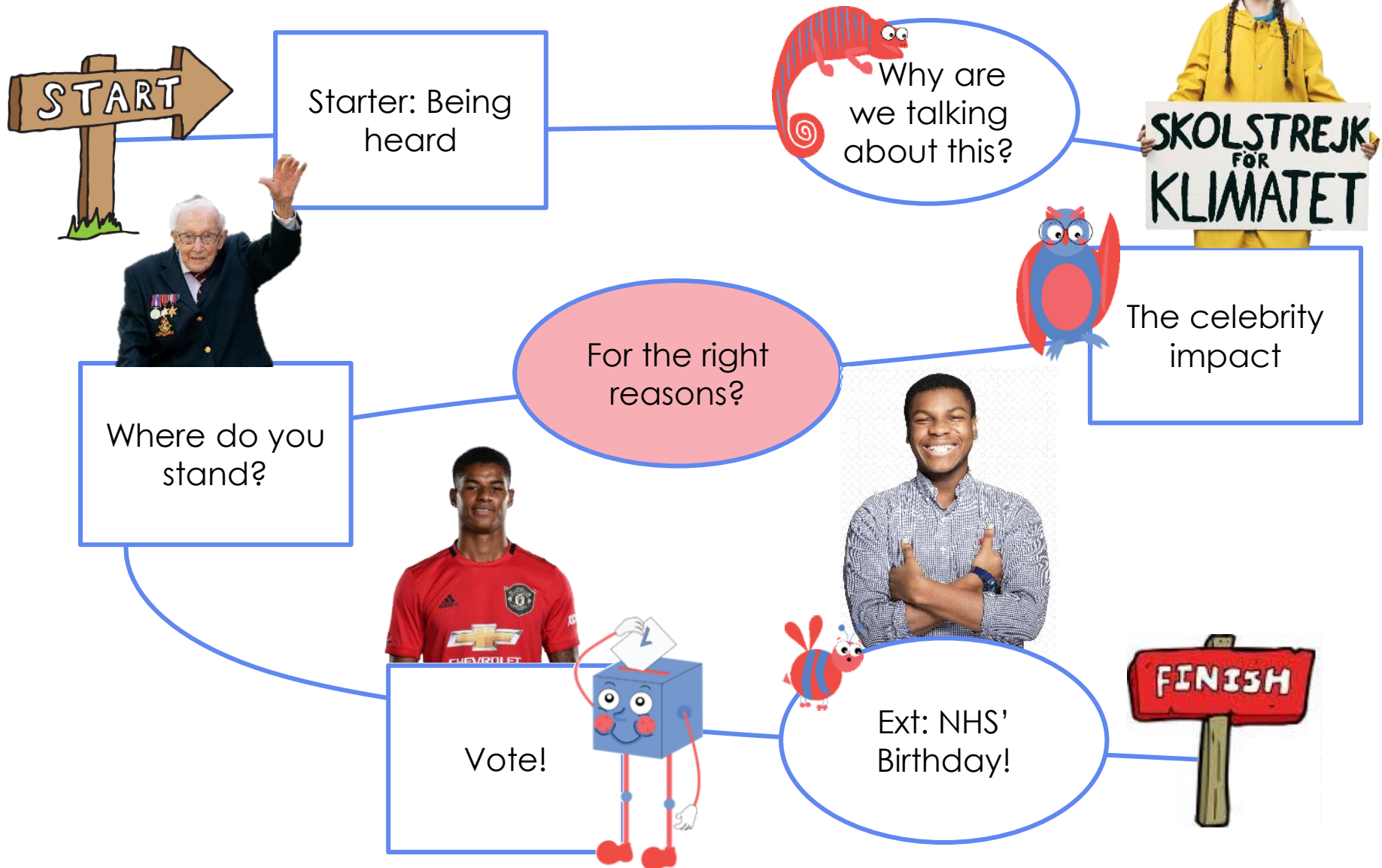


Celebrities like *Star Wars*' John Boyega showed their support in the recent anti-racism protests in the UK and around the world through **attending protests, posting their support online and speaking out about their own experiences of racism.**

However, comedian Dave Chappelle said that **celebrities don't matter** in these current protests. He said that **the voice of "young people" is more important right now than that of a celebrity.**

**Do you think this cause needs celebrities to gain support?**  
Why/why not?

# Our learning journey for this week!





# For the right reasons

Now you've seen **how celebs can help** make change happen, you're going to think about **why they might help...**

## You decide (10-15 mins)

On the next few slides you are going to hear from some celebrities who are thinking of supporting a cause or charity. For each one, **decide if you think that they should support the cause or not**. Remember to explain your reasons.

They **should not** support the cause because...

They **should** support the cause because...

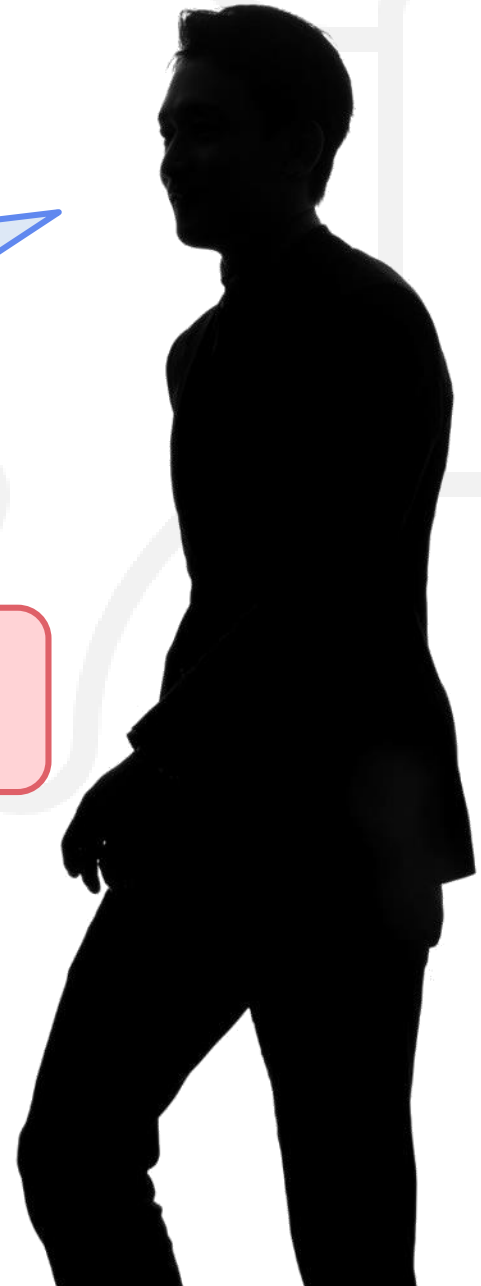


# For the right reasons

My manager said that I need to donate to a charity to keep my fans happy. I don't know much about charities and I can't really be bothered, but my manager knows best.

They **should not** support the cause because...

They **should** support the cause because...



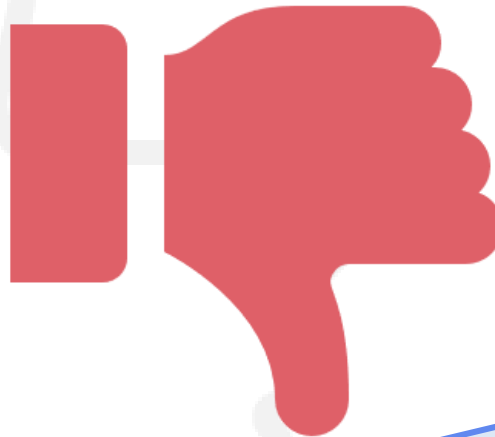




# For the right reasons



After my Dad died of cancer, I've always wanted to help find a cure, so I know I want to donate money to Cancer Research. You can't persuade me not to!



They **should not** support the cause because...

They **should** support the cause because...





# For the right reasons

A well known charity has offered to pay me to support their campaign about animal rights. I think that we should focus on human rights first, such as Black Lives Matter, but if I'm getting paid I suppose I might as well do it.

They **should not** support the cause because...

They **should** support the cause because...





# For the right reasons



A magazine accused me of being selfish because I'm rich and I don't give any money to charity so now I guess I'll have to do it.



They **should not** support the cause because...

They **should** support the cause because...





# For the right reasons

When I grew up we didn't have enough money to go to theme parks on the weekend. I don't want this to happen to other children, so I'm going to start a campaign to make entry free for all children.

They **should not** support the cause because...

They **should** support the cause because...



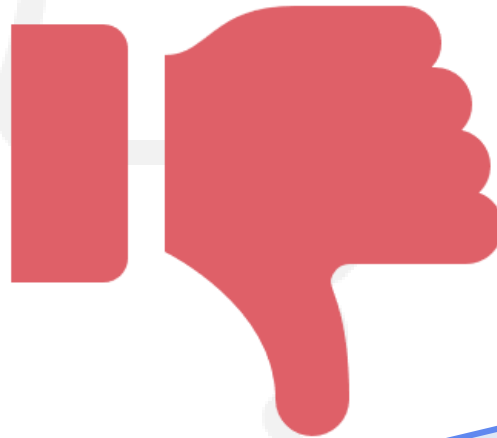




# For the right reasons



To be honest, I'm feeling pretty bored of acting and I'd like to do something different. If I get involved in some charity work, I'll meet new people and could even find a new job.

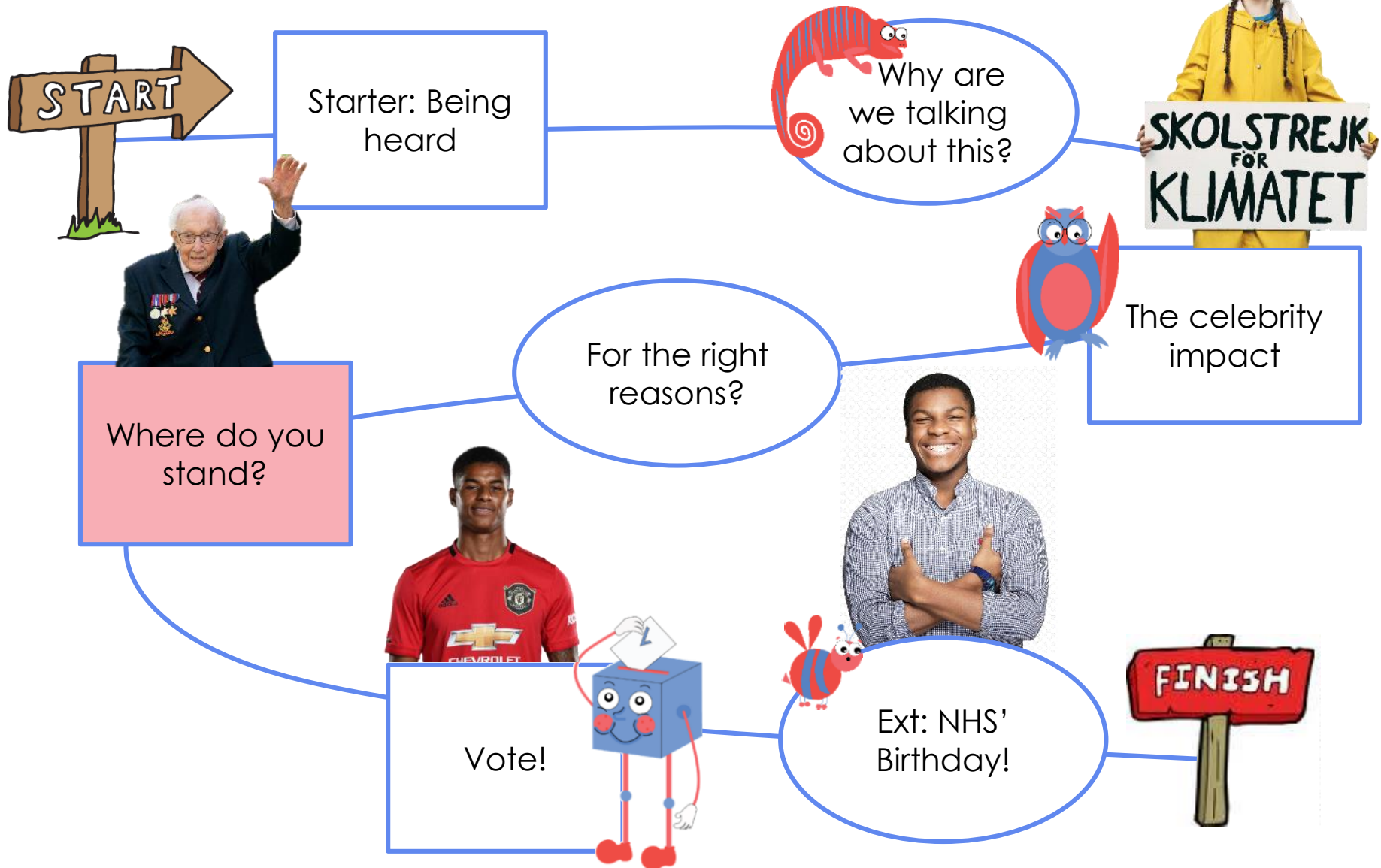


They **should not** support the cause because...

They **should** support the cause because...



# Our learning journey for this week!





# Where do you stand?



## Where do you stand? (10-20 mins)

Take a look at the statements on the next slide. For each one, if you agree, go to the left. If you disagree with a statement go to the right. You must explain your reasons though!

I agree

I'm not sure

I disagree



# Where do you stand?



I'm **more likely to do something** if my favourite celebrity says that I should do it.

Do you agree or disagree?  
Why?



I agree

I'm not sure

I disagree





# Where do you stand?



We **don't need celebrities** to tell us what to support, **but if they help** then what's the problem?



Do you agree or disagree?  
Why?



I agree

I'm not sure

I disagree



# Where do you stand?



We need to think about **why we support causes** and make sure that it is for the right reasons.

Do you agree  
or disagree?  
Why?



I agree

I'm not sure

I disagree



# Where do you stand?



It doesn't matter what your **reasons are** for supporting a good cause – it matters that you're doing it!



Do you agree or disagree?  
Why?



I agree

I'm not sure

I disagree



# Where do you stand?



If we start telling people off for why they support a cause then **they'll stop supporting, and that will be worse.**

Do you agree or disagree?  
Why?



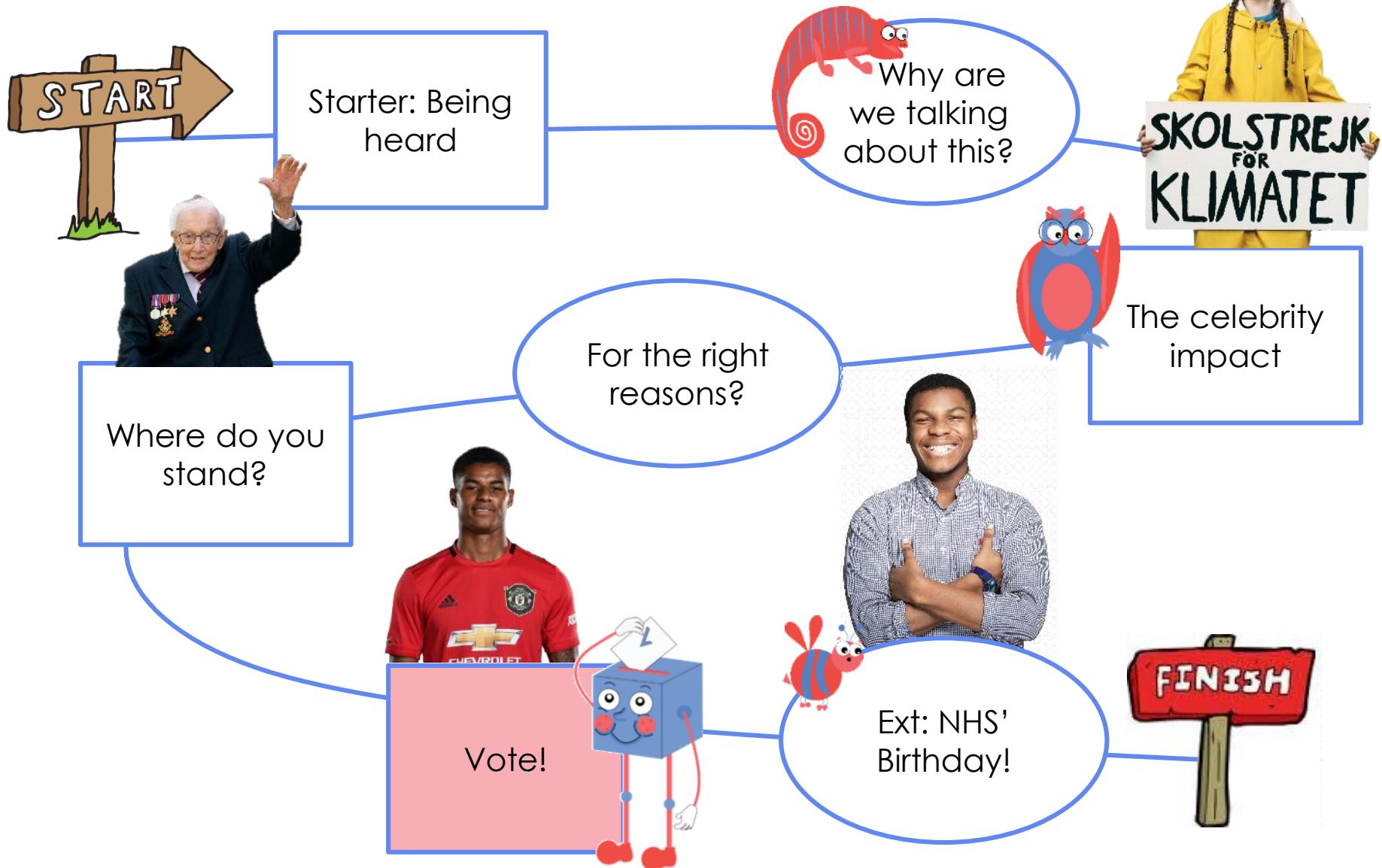
I agree

I'm not sure

I disagree



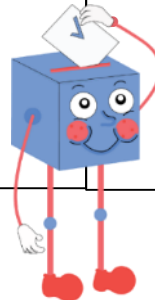
# Our learning journey for this week!

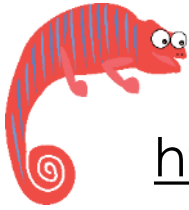




# Do causes need celebrities' help to be successful?

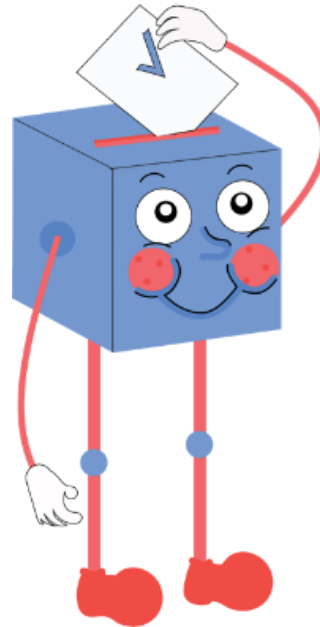
Yes	No
<ul style="list-style-type: none"><li>• Lots of people want to know what celebrities are doing, so their support is a great way to let lots of people know about the cause.</li><li>• Raising awareness for causes like Comic Relief and Children in Need are based around celebrities, and it clearly works!</li><li>• If celebrities help bring more awareness, even if they aren't genuine, it can only ever be a good thing!</li><li>• ...</li></ul>	<ul style="list-style-type: none"><li>• Many causes started by normal people still go on to be very successful – just look at Greta Thunberg or Captain Tom Moore!</li><li>• Celebrity support isn't always genuine, and can take attention away from the thing that really matters because people will be doing it for the wrong reasons.</li><li>• Celebrity support might help spread the word, but it isn't necessary – it just helps speed things up.</li><li>• ...</li></ul>





# You can vote from home at...

<https://www.surveymonkey.co.uk/r/vfs-primary-causes>

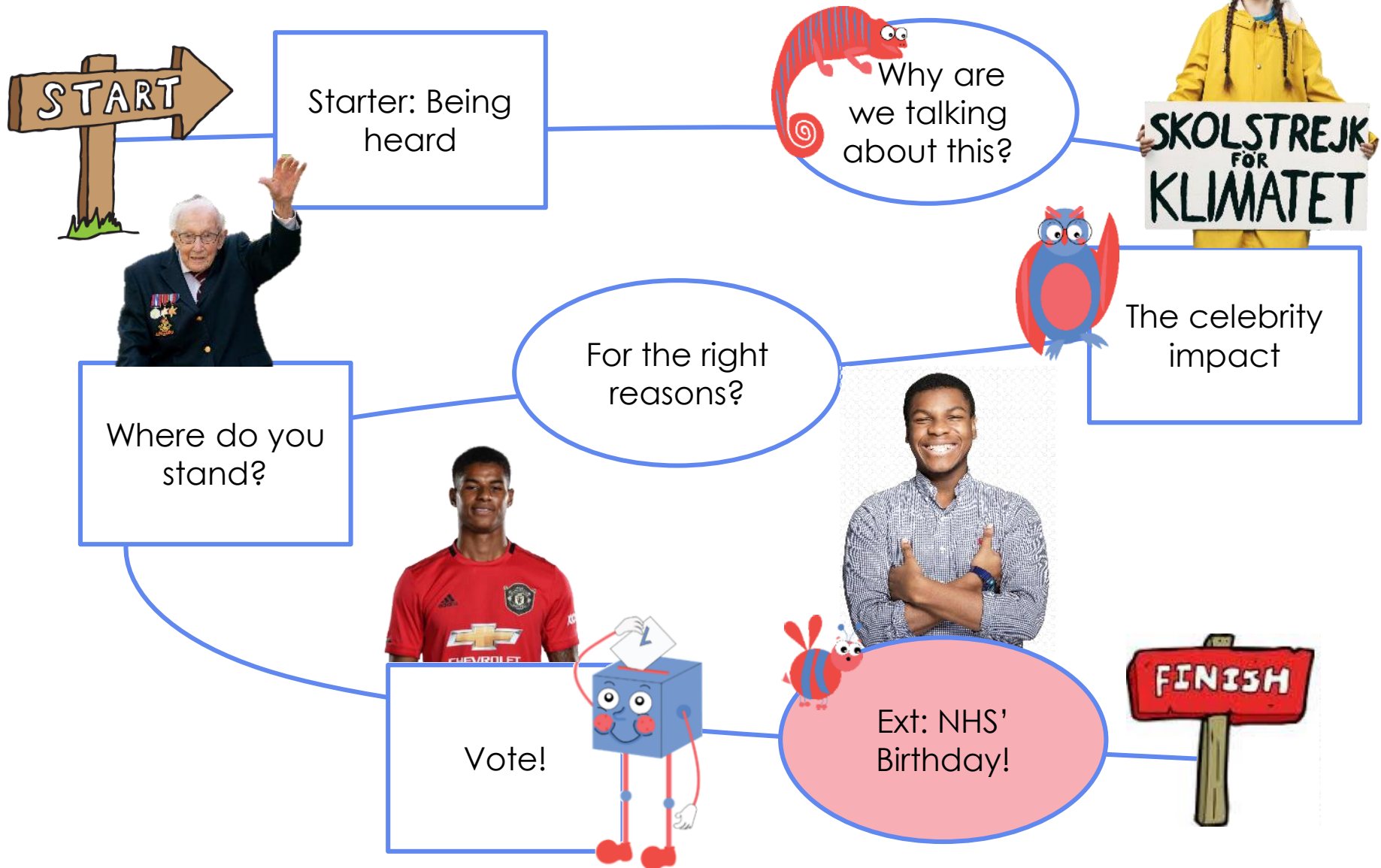


## To have your voice heard!

If you have any issues, feedback or comments, email  
[amy@votesforschools.com](mailto:amy@votesforschools.com)!



# Our learning journey for this week!







# Ext: Happy Birthday NHS!



**Sunday 5<sup>th</sup> July is the NHS' 72<sup>nd</sup> birthday!**

This means that, for 72 years, the NHS has been providing free healthcare to everyone here in the UK.

This year, the NHS are asking us to **celebrate their birthday** in a slightly different way – **by saying thank you to every key worker**, including doctors, nurses, teachers, delivery drivers and everyone else!

**Find out more  
(10+ mins)**

Check out all the activity ideas on the next slide for how you can get involved!





# Ext: Happy Birthday NHS!



Now...

The first way you can get involved is by getting creative! **Make posters, cards and display them** so that everybody can see them!



On Saturday...

At 8pm, light up a candle or torch in your window or on your doorstep to **remember the people that have lost their lives** during the pandemic.

On Sunday...

**Get ready for the biggest clap yet!** At **5pm**, wherever you are, clap as loud as you can for the NHS. You could even cheer!



# Career Launchpad!

Lean more... NHS Birthday Celebrations!



Sunday 5<sup>th</sup> July marks the 72<sup>nd</sup> birthday of the NHS, and /Together have a range of ideas of how you can get involved! **As well as taking part in the activities you learned about earlier**, click the image to read up on how they want to make sure that **we all continue to be kind to each other** in the months & years ahead.



0:00-  
1:44



## Career Spotlight:

This is **Alice**. She is the current **Director of /Together**, an organisation striving to create a **kinder, closer and more connected society**.

**Click the image to find out more** about her job and **some of the events they have coming up** (including The Big Thank You!).

